

# Email Drip Campaign

Drip Campaign Trigger: When \_\_\_\_\_

Audience:

Goal:

	Topic	Content	CTA
Day 1	Deliver the goods		Add _____ tag
Day 5	Provide value		Add _____ tag
Day 10	Promo		Add _____ tag
Day 20	Provide value		Add _____ tag
Day 30	Promo	Add "Completed _____ Drip" tag. Move to Newsletter List.	Add _____ tag

